

2026



Neighborhood News Advertising Media Kit

Neighborhood News® is a company entrusted with enhancing communication in neighborhoods, through a unique partnership between communities and neighborhood organizations.



Serving San Antonio • Hill Country • Austin • Dallas & Beyond
Since 1996

Corporate Office
3740 Colony Drive, Suite LL100
San Antonio, TX 78230

(210) 558-3160 San Antonio
(866) 558-3160 toll-free

info@neighborhoodnews.com
sales@neighborhoodnews.com

Follow us!



www.NeighborhoodNews.com

Neighborhoods Love Us!

Neighborhood associations are always looking for ways to be more efficient with their time and money. There is often a lack of resources and effective ways to distribute information to residents. Though most neighborhood leaders want to build a sense of community, tight budgets and busy volunteers can make achieving these goals somewhat of a challenge.

That's where we come in. Over the last 30 years we have developed efficient and cost-effective ways for communities to have access to the valuable tools they need to manage their neighborhoods and provide effective communication to their residents.

"I always read the newsletter to find out what happened at Board meetings, events in the neighborhoods and other things I wouldn't otherwise know. Our newsletter has been great for many years."

– Sara, Inwood HOA



Advertisers Love Us Too!

"I have been advertising every month as part of my marketing plan for the last 4 years. It has really helped me to get clients and get my name out in the neighborhood. I highly recommend them."

– Cat Lodge, Realtor



Placing ads with Neighborhood News will get your message in front of your customers. Neighborhood newsletters are a publication residents want in their homes, one that carries the news and information of their immediate community and their neighborhood. Residents are often on the lookout for its arrival, and many save their newsletters to refer to in the future.

We will guide you according to your advertising plan. We have many choices and can help you get your word out to your specific demographic.

Our products and services have evolved over time, always with the changing needs of communities in mind. You will learn about the different areas in which we can fulfill many of your local advertising goals. Campaign assistance is just a call away. We can help with your placement choices, budget, frequency, ad design, schedule and more.

Advertising Specs

All ads are portions of an 8.5x11page as indicated.
As submitted should be sized according to these specifications to maintain the integrity of your ad with no distortions.

AD layout is included in ad purchase.

Maximum 3 proofs

Additional proofs..... \$10 ea

- Specialized design services available

Unique ads in different publications..... \$10 ea

..... additional ad

Preferred Placement..... \$50 ea

Ad Position different than policy: \$25 ea

- Upon approval

Purchase ad for personal use: \$50 ea

*All ad proofs will be sent with watermark.

Camera Ready Ad Specs:

File formats accepted: PDF (preferred), TIFF, JPG, AI (images embedded and include fonts), EPS and INDD (include all fonts, links, images, logos/artwork).

- Ad colors must be submitted in CMYK (not RGB or Pantone colors)
- Graphic files must be a minimum resolution of 300 dpi.
- All elements must be placed at 100% of size or larger. (Do not include crop marks)

Camera Ready Ads

If you submit your ad "camera-ready", we do not provide a proof, unless you request a proof. If your ad does not meet the above specifications, there may be a slight quality reduction. If your ad must be recreated, please be aware that it may not look exactly like the original.

We do not accept - Microsoft Word, Excel or Publisher files are NOT "camera-ready" and will need to be recreated. We provide up to 3 proofs. Ads will run "as-is" if response is not received within 24 hours of proof being sent.

***We reserve the right to reset ads without notice if submitted camera-ready and does not meet our specifications**

Full Page - 7.5" x 10"
Back Cover 8" x 7.5"B

Eighth Page 3.5" x 2.5"

Half Page 7.5" x 5"

**Sixteenth
Page
1.75" x 2.5"**

Quarter Page 7.5" x 5"



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